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**Luxury automobile brand Maybach introduces a new fragrance collection**

A timeless automobile brand with a unique flair for sleek perfection, the House of Maybach has long been a trendsetter in the exclusive world of luxury car design. It is now venturing into new territory by releasing its very first fragrance collection, a set of six highly-refined scents designed to translate the Maybach values of elegance, sophistication, power, and futurism into olfactive form.

**A new way to celebrate the Maybach mindset**

All six fragrances were composed and crafted by French Master Perfumer Anne Flipo in her atelier in Grasse, in partnership with leading fragrance-making company L’Atelier du Parfumeur – IFF.

The result is a groundbreaking olfactive line which builds on Maybach’s legacy of radical innovation to showcase classic, time-honored ingredients in a daring new light. *Radiant Green* offers a glimmering take on Neroli, Fig and Savon de Marseille, while *Snow White Leather* offers a deep dive into the magical softness of suede, *Fascinating Oud* takes the richness of oriental woods to new extremes, *Vibrant Tuberose* gives a masculine twist to the most feminine of flowers, *Unexpected Orris* combines Iris, Lavandin and mint in a never-seen-before alliance, and *Charismatic Rose* mixes flowers, wood and cacao to create a uniquely addictive fragrance.

The collection reflects Maybach’s unique eye for perfect design, with a sleek bottle resting on an elegant, never-seen-before wooden stand and adorned with refined finishing touches reminiscent of a Maybach car.

All raw materials used in the fragrances and the bottles were carefully selected and sourced to respect stringent criteria of performance, quality and sustainability.